



BIOCRATES Life Sciences AG – The “Deep Phenotyping” Company, headquartered in Innsbruck/Austria, is a global leader in the dynamically-growing field of Targeted Metabolomics. Our standardized, hypothesis-driven and quantitative approaches are making Biocrates’ kit products ideally suited for high-throughput applications in Epidemiology and Clinical Biomarker Research, among other fields of use.

Besides Metabolomics Kits that are in use in laboratories worldwide, we also operate a contract-research laboratory in our headquarters, serving both academic and commercial partners from around the world.

Are you looking for a job in an international team, and want to contribute to expanding a successful life sciences company by translating technological features into customer benefits? We are expanding our Marketing team and have the following vacancy:

Marketing Manager (m/f)

We offer attractive working conditions in a growing science driven company with flat hierarchies and short decision making processes.

Position Purpose:

- Develop/implement marketing plans for Biocrates’ Kit and Services portfolio, including budget control.
- Develop clear, easily comprehensible market communication for a complex technological solution.
- Generate qualified leads for the sales team to support further growth. Support business development initiatives and execute product launches.

Essential Functions:

- Organize events, trade shows, seminars, scientific conferences, workshops, etc., and analyse event success. Represent the company at scientific conferences.
- Full responsibility for managing and creating marketing material (handouts, web site and social networks, trade show materials, etc.).
- Regularly review scientific literature based on Biocrates’ technology, as well as relevant publications in Biocrates’ key application areas. Update publication lists and summarize content.
- Perform primary and secondary market research.
- Manage relationships with external PR/Market Communication services.
- Report to the CBO (Chief Business Officer/Head of Marketing & Sales)

Required Profile:

- M.Sc. (or higher) in natural sciences, with preferred education in Biochemistry or Biology.
- 3+ years marketing experience in the life sciences or biotech industry with proven track record.
- Extensive project management experience.
- Thorough knowledge of the life sciences market and the key players therein.
- Expertise in mass spectrometry, as well as an established network within academia and pharmaceutical industry, is an asset.
- Self-motivated with good organizational skills and the ability to manage multiple projects simultaneously.
- High mobility.
- Excellent German + English presentation & communication skills.

If you are interested in taking part in this fast-paced cutting-edge field of technology, please send your convincing application to: anton.grones@biocrates.com

To meet Austrian legal requirements, the job offer has to include the absolute minimum gross salary according to the collective agreement which is € 40.000,00 per year. The actual salary will most likely be higher and will be negotiated based on the candidate’s qualification and experience.